



LEADERSHIP WITH ETHICS

PLACEMENT BROCHURE 2024



ST. JOSEPH'S INSTITUTE OF MANAGEMENT (JIM)

TIRUCHIRAPPALLI



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From the desk of Rector

Every successful Business School is called today to be SMART – Specific, Measurable, Achievable, Realistic and Timely. And every SMART school is assessed to be effective by its ability to place its students in promising positions. Placement becomes a crucial space which a business school is called to handle with total dedication and attention.

If it succeeds in placement of its students, then it retains its credibility among various other schools. JIM – St. Joseph’s Institute of Management - has by its proven records in the recent years established itself to be SMART and efficacious.

JIM’s meritorious position is visibly witnessed in the merit of its Director, Administrator, Faculty, Staff and students now and in the recent past. I wish, JIM places its students this year too in the nationally and internationally-renowned companies and enterprises. May the placement of students in high positions win laurels to JIM that its sons and daughters may come off with flying colours beyond the confines of states and countries.



With immense hope in the capability of JIM to deliver goods in a worthy manner, I wish Rev Dr P Paulraj, the Director, Rev Fr Antony Inico, the Administrator, the faculty, staff and students a pleasant and uprising sojourn through the process of placement in the current academic year. May God shower His abundant blessings on JIM and all its men and women and lead them forward!

M. Pavulraj SJ

Rev Dr M Pavulraj SJ
Rector

From the desk of Principal

My congratulations to JIM for its sustained efforts and meticulous planning in bringing out the Placement Brochure every year, as the release of the brochure represents the successful placement of all the students under the department's professional care. In the words of our Illustrious Alumnus His Excellency, Dr A.P.J. Abdul Kalam, the former President of India, "Excellence is a continuous process and not an accident". I am, indeed, happy to witness the strenuous efforts taken by JIM, one of the best departments of St. Joseph's College, in making the students industry-ready, and eligible competitors in the job market. The department also inculcates Magis in the students that transforms them into professionals with reliability, accountability and integrity.

My appreciations to the Director, Officials and Faculty of MBA for their outstanding and undaunted attempts in equipping the students with the right kind of training that would result in their getting placed in the best companies and firms. I also would like to congratulate the dynamic team for networking with these companies for the benefit of its students. I am delighted to



place on record our legitimate pride in the inevitable role played by the faculty of JIM in the formation of the professionals, and entrepreneurs. May JIM continue to create the best minds that would bring glory to their alma mater, St. Joseph's College!

A handwritten signature in blue ink, which appears to be "Rev Dr M Arockiasamy Xavier SJ". The signature is written in a cursive style with a long horizontal stroke at the end.

Rev Dr M Arockiasamy Xavier SJ

Principal

From the desk of Director

We are happy to welcome you to our placement season. JIM, established in the year 2007, has now reached its 16th batch milestone. With a strong emphasis on academic excellence and holistic development, we proudly stand as a symbol of quality education and professionalism.

We are pleased to present the Placement Brochure for the batch of 2024. Inside, you will find a diverse group of students with unique skills and backgrounds. Our students have dually specialized in various fields such as Marketing, Finance, Human Resources, IT & Analytics, and Supply Chain Management, making them well-prepared for the dynamic business world.

One of our proudest achievements is the successful placement of our students in numerous esteemed organizations in the past. This track record is a testament to the dedication and hard work of our students and the support provided by our faculty and industry partners.

We highly value our partnership with industry leaders like you. Your support and participation in our placement process have been crucial to our students' success, and we are grateful for that.



We invite you to explore the profiles of our talented students and witness their potential first hand, and I am sure this will undoubtedly make a significant difference in the lives of our young aspirants.

Rev Dr P Paulraj SJ
Director

From the desk of Administrator

JIM is one of the leading business schools in Tamil nadu. Our vision is to form responsible leaders who are globally competent to lead a life based on values. With its depth of rich culture, Jesuit tradition and its commitment to Ignatian value-based quality education transforms the student community into a group of vibrant, young, dynamic and talented student managers ready to join the corporate world.

Academic excellence under the guidance of well-qualified and experienced JIM faculty and visiting faculty from various premier B-schools, along with extra co-curricular activities, completes the process of education at JIM. Furthermore, we equip our students with cutting edge training and make them industry-ready by inviting professionals, conducting interactive sessions and organizing field visits. Our budding students of the present batch (2022-24) are doing good work, understanding their responsibilities, keeping themselves engaged and successfully converting this challenging situation into an opportunity to learn.

We would like to thank all our prominent recruiters for their instrumental role in the successful placements of our previous batches in leading firms of the country. We would also like to appreciate our



Director, Faculty, staff and all Placement Team members for their tireless perseverance and efforts, which have resulted in the progression of the Institute in all areas.

We are looking forward to establishing a more profound, strong and mutual beneficial relationship with your esteemed organizations. Best wishes!!!

A handwritten signature in black ink, reading "Antony Inico SJ". The signature is written in a cursive, flowing style.

Rev Fr I Antony Inico SJ
Administrator

From the desk of Placement Office



Dr. S. Manoharan
Placement Officer



Dr. R. Murali
Chair, Placement Training

Dear Recruiters,
Placement Season's Greetings from St. Joseph's Institute of Management (JIM), Tiruchirappalli!

We are pleased to extend a warm welcome to you through this Placement Brochure for our upcoming placement season, which commences on September 1, 2023.

At JIM, we take immense pride in admitting candidates from marginalised communities, grooming them as talented individuals and forming them into society-ready individuals more than industry-ready.

To have industry exposure, our students underwent an 8-week Summer Internship Placement (SIP) in reputed Organisations at the end of their second semester and got further sharpened to face the challenging scenario that awaits after their course completion.

To face the expectations of Industries, our students undergo a dedicated placement training schedule wherein they are rigorously trained in Aptitude,

Group Discussions (GD), and Personal Interviews (PI). This comprehensive preparation equips them with the ever-learning urge, positive attitude, competent skills, and confidence to excel during the recruitment process of your esteemed organisation.

As done in the past, we assure you that the campus placement drive will be coordinated in a transparent manner and will provide you the supporting infrastructural facilities for conducting tests, interviews, presentations and group discussions.

we invite you to explore through the placement brochure the profiles of our talented students and witness their passion, dedication, and potential to contribute meaningfully to the expectations of your organisation.

We eagerly anticipate your active participation in the placement season.

ST. JOSEPH'S INSTITUTE OF MANAGEMENT

VISION

To form responsible leaders who are globally competent to lead a life based on values.

MISSION

- To provide learning environment for integral development of individuals who have the right attitude, relevant skills and needed knowledge to adapt to corporate world

- To remain as a centre of learning by innovative pedagogy, appropriate exposure to industries and cutting-edge academic strategies
- To contribute to the field of business education and industries through research, training, and consultancy

CORE VALUES

- Integrity • Excellence (magis) • Service

GRADUATE ATTRIBUTES

- Sound judgment • Sharp decision-making skills
- Clarity in thinking and articulating
- Competent to work in a team • Social sensitivity

ST. JOSEPH'S INSTITUTE OF MANAGEMENT (JIM)

St. Joseph's Institute of Management (JIM) is a Jesuit Business School. JIM is approved by All India Council for Technical Education (AICTE), New Delhi and affiliated to Bharathidasan University, Trichy, Tamil Nadu. It is a part of St. Joseph's College, founded in 1844 by the Fathers of the Society of Jesus, popularly known as Jesuits; established much before the foundation of the University of Madras. Making good use of the autonomy given by the University Grants Commission (UGC) in 1978, the college excelled in every realm and has produced great men and women for others. In addition to all the high ratings for its performance and service in the mission of education, the college was awarded with a special Heritage status and has secured the 25th position in the NIRF India Rankings 2023.

In this college of high repute, JIM resides with a sole purpose of Forming Responsible Leaders. In JIM, we look at management education differently. Not teaching, but learning lies at the core of activities of the business school. Everybody learns here. Teacher learns, students learn and the Jesuit management learns every day. What JIM does is that it creates an ecosystem of learning in which students develop their competence to become leaders for tomorrow. Consciously we guide them to look at their learning holistically, not merely in terms of profit making; we do not want them to become just factory-ready graduates, but society-ready graduates who make a difference in the lives of people and who are change-makers. JIM strives to create a meaningful future for its students, with market-oriented curriculum and innovative learning pedagogy. Learning, training and development are the triadic axis around which JIM operates and this makes it stand tall vis-a-vis other management institutions.



**Everybody
learns here.
Teacher
learns,
students learn
and the Jesuit
management
learns every
day.**





TWO YEAR FULL TIME MBA PROGRAMME

**It strives to
produce ethically
conscious
leaders
with social
responsibility
and concern, for
the marginalized**

St. Joseph's Institute of Management (JIM) offers a Master's program in Business Administration (MBA). The program is spread over two years of four semesters, a Summer Internship Placement (SIP) program after the completion of the first year and a project in the fourth semester. The curriculum for the course has been designed with the objective of providing a comprehensive view of management studies with dual specialization in the areas of Finance, Human Resources, IT & Analytics, Marketing and Supply Chain Management. The curriculum is structured taking into consideration the needs of the students and the demands of the changing business environment. Experienced professionals from industry and academia are involved in the syllabus restructuring process. The curriculum lays its emphasis on building a sound personality, enhancing competencies and acquiring sound knowledge about the industry with a focus of nurturing them to adapt to the ever-evolving demands of the corporate world. Placement facilitation and entrepreneurship promotion are the mainstay of the program. It strives to produce ethically conscious leaders with social responsibility and concern, for the marginalized.

OUR PEDAGOGY

JIM has evolved a distinctive pedagogy, which focuses on active learning and personal growth of the students. Students play a major role in the learning process by adopting their own learning strategies such as self-learning, class room presentations, in-class interactions, case analysis and peer learning. Competent faculty and expert visiting faculty facilitate an active and interactive learning process. Debates, panel discussions, competitions, workshops, plant visits, project-based learning are all integrated into the teaching-learning process.



MENTORING

Mentoring plays a key role in gauging the progress a student makes and it helps enormously to make course corrections. JIM has collaborated with Talentmetrix LLC to share their expertise and knowledge in assessing our students; training and certifying our faculty members as “Certified Behaviour & Mentoring Analyst” to mentor the students. In brief, distancing from conventional teaching and learning model, JIM follows a learning-centered education where everybody, teacher, management, students and their parents learn. In all this, a student through his/her learning becomes a person who gives importance to values, and aims to become ‘man and woman for others’. The eco-system of learning never loses its focus on learning for others.

CASE STUDY

Case Study method is employed in all the courses. The programme brings in cases from the real-life experiences and also models that are used and tested in industries and organisations. Learning does not stop in classrooms but moves to training outside class rooms. In tandem, learning and training helps, a student form herself/himself to become a competent individual. In some cases, special workshops and short courses are conducted to train in areas that are not directly covered during lectures in classrooms.

AWARDS

Competition Success Review B-Schools Survey ranked JIM at 1st position among the Outstanding B-Schools of Excellence in Tamil Nadu and 13th position among the Outstanding B-schools of Excellence in the country and as one of the Top 4th private B-School in Tamil Nadu.

Supporting the Placement office with valuable data and insights.

A graphic titled "competition success review" in a yellow banner. Below it, a blue box contains the text "B SCHOOL SURVEY 2022 HAS RANKED JIM". Three gold medals with red ribbons are shown, each with a number and a map of India. The first medal shows "1" and "among the Outstanding B-Schools of Excellence in Tamil Nadu". The second medal shows "4" and "Private B-School in Tamil Nadu". The third medal shows "13" and "among the Outstanding B-Schools of Excellence in the country".



DIGITIZED CAMPUS PLACEMENT PROCESS

JIM is proud to launch its cutting-edge Online Aptitude Test Portal, designed to provide students with valuable resources for their placement preparation. The portal offers regular aptitude mock tests that cover numerical, logical, verbal, and domain-specific knowledge. Students can access performance reports to identify areas of improvement, while faculty mentors can provide personalized 1:1 advice based on these reports. The portal also digitizes the placement process, supporting the Placement office with valuable data and insights.

ALUMNI/AE RELATIONS

JIM has launched an online platform designed to facilitate interaction between our alumni/ae and the institution. This portal enables a strong network of support to the student community and fosters growth opportunities.



COURSE PROFILE



SEMESTER I

- Business, Government & Society
- Managerial Economics
- Financial Statement Analysis
- Organizational Behaviour
- Quantitative Techniques
- Business Communication
- Spreadsheet for Managers
- Introduction to Business Analytics

SEMESTER II

- Financial Management
- Marketing Management
- Human Resource Management
- Management Information Systems
- Operations and Decision Making
- Business Statistics Innovation and Entrepreneurship
- Corporate Ethics and Legal Aspects of Business
- Business Communication (Workshop)

SEMESTER III

- Global Strategy
- Business Research
- Summer Internship Placement (8 Weeks)

SEMESTER IV

- Project & Dissertation (3 Weeks)
- Comprehensive Examination

SPECIALIZATION COURSES

FINANCE

- Security Analysis
- Derivatives Management – I
- Banking & Financial Services
- Accounting Analytics
- Financial Modelling using Spreadsheet - I
- Mutual Funds

- Portfolio Management
- Derivatives Management – II
- Financial Modelling using Spreadsheet - II
- Business Valuation
- Personal Finance
- Enterprise Risk Management

MARKETING

- Product and Brand Management
- Services Marketing
- Digital Marketing
- Business to Business Marketing
- Marketing of Financial Products & Services
- Influencer Marketing
- Sales and Distribution Management
- Retail Management
- Marketing Analytics
- International Marketing
- Rural Marketing
- Direct to Consumer Marketing

HR

- Talent Acquisition
- Learning and Development
- Labour Codes I
- Learning Organizations
- People Analytics
- Team Management
- Performance & Compensation Management
- Organizational Change & Development
- Labour Codes II
- Cross Cultural Management
- Negotiation Management
- Talent Management

IT & ANALYTICS

- Machine Learning using Python
- Data Mining and Data Warehousing
- Big Data Analytics
- Software Engineering
- Structured Query Language (SQL)
- Digital Commerce
- Deep Learning & Artificial Intelligence
- Digital Analytics
- Block Chain and Business Applications
- Cyber Security
- Data Visualization
- Emerging Technologies

SUPPLY CHAIN MANAGEMENT

- Principles of Supply Chain Management
- Supply Chain Data Management Analysis
- Statistical Quality Control
- Advanced Mathematical Techniques for Supply Chain Management
- Lean Six Sigma
- Digital Supply Chain Management
- Global Supply Chain Management
- Service Process Management
- Project Management
- Python Programming
- Tora Package
- Introduction to Data Envelopment Analysis



DOCTORAL PROGRAMME

JIM offers full-time and part-time PhD programme affiliated to the Bharathidasan University. The programme focuses on major areas such as HR, Marketing, Finance, IT & Analytics, and Supply Chain Management. A dedicated research room with state-of-the-art high-speed internet and library facilities are provided for a conducive research environment.

MANAGEMENT DEVELOPMENT PROGRAMME FOR CORPORATES

Apart from regular academic commitments, JIM has opened its verticals for management consulting and delivering management development programmes. JIM has successfully conducted 90+ MDPs and catered to the needs of various organizations by offering tailor-made programmes to diverse industries such as Indian Railways, Tamilnadu Police, Private Insurance players, Healthcare, Logistics & Transportation, College and School Education.

JIM consultancy has helped the clients to carry out the market survey, data analysis, and provide insights from the collected empirical data. Under the supervision of the faculty, JIM students are actively involved in the consulting process that allows them to understand the ground reality of the consumers in choosing their products.

JIM consultancy has helped the clients to carry out the market survey, data analysis, and provide insights from the collected empirical data.



THE BOARD OF GOVERNORS

VICE CHAIRMAN

Rev. Dr. M. Pavulraj SJ
Rector, St. Joseph's Institutions,
Trichy

SECRETARY

Rev. Dr. P. Paulraj SJ
Director, St. Joseph's Institute of
Management, Trichy

MEMBERS

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Xavier SJ**
SJ, Principal, St. Joseph's
College, Trichy.

**Rev. Fr. A.M. Jeyapathy
Francis SJ**
Treasurer, St. Joseph's
College, Trichy.

Rev. Fr. I. Antony Inico SJ
Administrator, St. Joseph's
Institute of Management, Trichy.

Rev. Dr. C. Joe Arun SJ
Director, Loyola Institute of
Business Administration, Chennai.

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Former Chief Secretary,
Government of Tamil Nadu.

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Bank of India, Chennai.

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Corporate Vice President and Head
– New Vistas, HCL Tech, Chennai.

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(Finance), Dalmia Cement
(Bharath)Ltd., Dalmiyapuram.

Mr. T. A. Mathew Gunaseelan
Vice President (Human Resources),
Indo National Ltd., Chennai

Dr. Albin D. Robert Lawrence
Dean-Academics, St. Joseph's
Institute of Management, Trichy

Dr. J. Michael Sammanasu
Dean-Students, St. Joseph's
Institute of Management, Trichy

FACULTY PROFILE

Rev. Dr. P. Paulraj SJ
MA., MBA., PhD
Director – Marketing & HR

Rev. Fr. I. Antony Inico SJ
M.Com., (PhD)
Administrator

Dr. P. Jega Patrick
MBA., PhD
Associate Professor - Marketing



Dr. S. Suresh

M.Sc., MBA., M.Phil., PGDCA., PhD,
Assistant Professor –
IT & Analytics

Dr. J. Michael Sammanasu

M.Com., MBA., M.Ed., M.Phil., PhD,
Associate Professor - HR

Dr. A. Pappu Rajan

MCA., MBA., M.Phil., PhD,
Associate Professor – IT &
Analytics

Dr. S. Karthikeyan

MPT., M.Sc., MBA., PhD
Assistant Professor - Marketing

Dr. Albin D. Robert Lawrence

M.Com., M.Phil., MBA., PhD
Assistant Professor - Finance

Ms. Sahaya Restina James

MA., PGDELT., M.Ed., NET., BETT
Assistant Professor – Business
Communication

Dr. Y. Arul Sulochana

MBA., PhD,
Assistant Professor - Finance

Dr. R. Murali MBA., SET., PhD

Assistant Professor –
Marketing & HR

Dr. P. Mariappan

M.Sc., MBA., M.Phil., PGDOR, PhD
(Maths), PhD (Management)
Associate Professor – Supply Chain
Management

Dr. S. Manoharan

B.E., MBA., DipTD., PhD
Placement Officer

Dr. Nisha Thundiyil

MFT., MBA., PhD
Assistant Professor –
Marketing & HR

Dr. S. Anjali Daisy

MBA, PGDLL, PhD
Assistant Professor – HR

Ms. P. Janet Mary Portia

MBA, M.Phil, NET, SET
Assistant Professor – Finance

**EMINENT
PERSONALITIES AT JIM****Shri P. Chidambaram**

Former Union Cabinet
Minister - Finance

Dr. S. Xavier Britto

Chairman, Kerry Indev Logistics
Pvt. Ltd., Chennai

Dr. Inigo S. Irudayaraj

Member of Legislative Assembly
Trichy East, Managing Director
Fashion Profiles, Chennai

Padma Shri S. Damodaran

Founder and CEO of
Gramalaya, Trichy

Dr. S. Velusami

Vice-Chancellor, Periyar
Maniammai Institute of Science
& Technology (Deemed to be
University) Thanjavur

Dr. Bhargavi

Proprietor, MPR FOODS, Trichy

Dr. M. Krishnan

Vice-Chancellor, Central University
of Tamil Nadu, Thiruvavur

Dr. M. Selvam

Vice-Chancellor
Bharathidasan University, Trichy

Mr. Anil Peter Monteiro

Head - Coaching and HR Practices,
Monteiros, Bangalore

Mr. T. Ananthasayanam

General Manager, BHEL, Trichy

Mr. C. Gopinath

Television Anchor – Star Vijay

Mr. Aruneshwar

CEO, Grow Your Farms Pvt. Ltd.

Ms. Arasi Arul

CEO, Sixty Plus, Chennai

**VISITING FACULTY –
INTERNATIONAL****Dr. Dinesh S. Dave**

Director, Supply Chain
Management, John A. Walker
College of Business Appalachian
State University, USA

**Dr. William Magnus
Northington**

Assistant Professor of Marketing
John A. Walker
College of Business Appalachian
State University, USA

Dr. Laura Brewer

Lecturer, Supply Chain
Management
John A. Walker
College of Business Appalachian
State University, USA

Dr. Christy M. Cook

Lecturer, Department of Marketing,
Walker College of Business,
Appalachian State University, USA

Dr. Satyanarayana Parayitam

Professor of Strategic Management
and Marketing in Charlton
College of Business, University of
Massachusetts Dartmouth, USA.

Are Holen MD, PhD

Founder of Acem,
Psychiatrist, USA

Dr. Veeramani

Asst., Professor, Department of GR
(Mathematics Section), University
of Technology and Applied
Sciences, Salalah, Sultanate of
Oman

VISITING FACULTY

Dr. B. Senthil Arasu

Professor, Department of Management Studies, National Institute of Technology, Trichy

Dr. Suresh Paul Antony

Associate Professor, IIM, Trichy

Prof. R. Venkataraman

Visiting Professor - BIM, LIBA & XIME

Rev. Dr. Raja R.R Singareddy

Independent Researcher - Finance

Rev. Dr. Nelson Ashok D'Silva, SJ

XLRI, Jamshedpur

Mr. S. Ashok Sundaresan

Chartered Accountant, MSME in Engineering Sector — Shreechakra Industries, Trichy

Mr. R. Amarnath

GST Practitioner and Trainer, Trichy

CA. S. Ashok Kumar

Chartered Accountant, Trichy

Mr. M. Hariharan

Director, Savoir Faire Management Service Pvt. Ltd., Mumbai

Dr. S. Dominic

Associate Professor, National Institute of Technology, Trichy

Dr. Srinivasulu Reddy

Assistant Professor, National Institute of Technology, Trichy

Mr. M. Saravanan

Head –Legal –India @ Bharat FIH Pvt Ltd., Chennai

Mr. Paul James

Managing Director, PSCS Analytics Pvt. Ltd., Chennai

Mr. C. R. Shriram

Legal Practitioner

GUEST SPEAKERS

Dr. M. Babu

Associate Professor and Director i/c, Bharathidasan School of Management

Dr. E. Ramesh

Professor & Coordinator, Dept. of Educational Tech. Bharathidasan University, Trichy

Dr. P. Arunachalam

Professor, Department of Applied Economics, Cochin University of Science and Technology, Kochi, Kerala

Dr. V. Ramanujam

Associate Professor, Bharathiar School of Management and Entrepreneur Development (BSMED)

Dr. A. Royal Edward Williams

Assistant Professor, Sacred Heart College (Autonomous), Tirupattur Dt.

Dr. S. Sasikumar

Head, PG and Research Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur

Dr. N. Prasanna

Associate Professor and Head, Department of Economics, Bharathidasan University, Trichy

Dr. P. Shanmugavadivu

Professor and Head, Department of Computer Science and Applications, The Gandhigram Rural Institute (Deemed to be University), Dindigul

Dr. Bhaba Krishna Mohanty

Professor, Indian Institute of Management, Lucknow

Mr. Srinivasan

Executive VP, Star Health Insurance, Chennai

Dr. Goswami

Professor - Area Chair, Thiagarajar School of Management, Madurai

Mr. Bharath

Team Lead, Global Quotation and Pricing, Molex, Bangalore

Mr. Vasudevan

Associate - Infor M3 Functional Consultant, Koch-Molex, Bangalore

Dr. P. Subburethina Bharathi

DGM-L&D -Kauvery Hospitals, Trichy

Mr. Sujai Pillai

Ambassador – mygov.in
Founder-2tion.com, Kerala

Mr. Vetriselvan

Incubation Manager, Sastra TBI, Thanjavur

Dr. Thembavani

Administrator ,
Velan Hospitals, Trichy

Mr. Chollin Selvan

CEO , E Santhai, Trichy

Mr. Aashik Rahman

Co Founder, Zafi ,ROBOTS

Dr. Yubashini Gowri Shankar

Managing Director
Darsh Health care and Alangara Beauty Products & Managing Partner, Saraswathi café, Trichy

Mr. J. Saravanan

Incubation Manager
TABIF, Trichy

Mr.S. Prabakaran

CEO- Biocline, Tanjore

Mr. Sebin Sunny

CEO -Thiagarajar TBI, Madurai

Dr.V. SuvekBala

CEO, Anna Incubation Research Foundation, AUBIT - Trichy

ALUMNI/AE AS GUEST SPEAKERS

Mr. P. Vasantharaj

Deputy Manager (HR), Dalmia
Cement (Bharat) Limited, Ariyalur

Mr. Arul Michael Raj

Project Management Lead, HCL
Technologies , Coimbatore

Mr. Gideon

Senior Business Analyst ,
Bautomate, Chennai

Mr. S. M. Vinoth

Senior Business Analyst,
Infosys, Chennai

Ms Joseline Nikitha

Executive HR, PSCS Analytics
Chennai

Mr. Antoni Raj

Officer SBI , Trichy

Mr Vimalraj

Associate, Verizon Data Services
Pvt Ltd, Chennai

Mr Gilbert Raja

Branch Manager, Centurion Ply
woods, Chennai

Mr. Karthikeyan

Senior Manager, Cognizant
Technology Solutions Corp,
Madurai

Mr. Jerry

Credit Risk Manger,
HDFC Ltd., Trichy

Ms. M. Santhiya

Manager, Axis Bank, Trichy

Ms. H. Shirine Banu

Assistant Manager, Bank of
Baroda, Reginal Office, Trichy

Mr. J. Joe Alwin Raja

Product Manager
Cognizant Technologies, Chennai

Mr. D. Jobel

Project Executive
Asian Paints Ltd., Chennai

Mr. S. David Antony Rasu

Key Account Executive
Hindustan Unilever Ltd., Trichy

Mr. V. Aravindh

Tech Lead, Techmahindra, Chennai

Mr. S. Britto Arun

Senior Executive, Interglobe
Aviation Ltd. (Indigo), Trichy

Ms. A. Madona Dafiny Jenifer

Assistant Manager
Indian Overseas Bank, Trichy

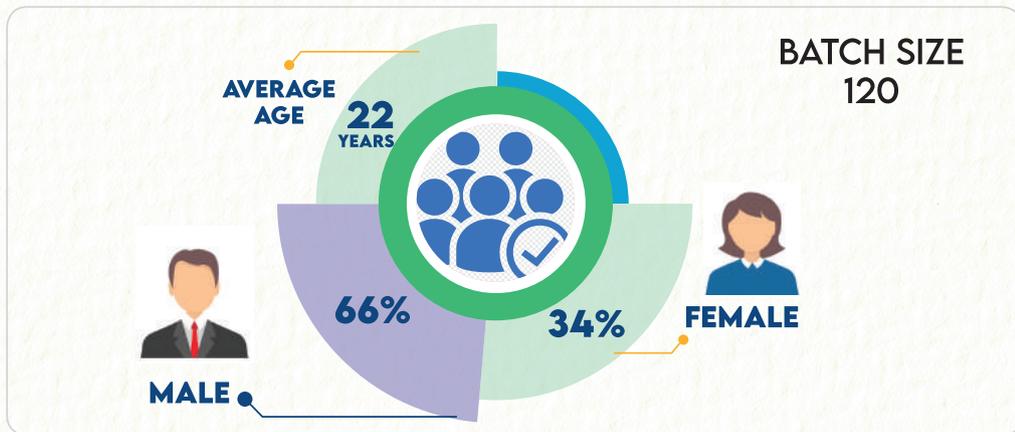
Mr. Ronald Rodrigo

Technical Architect
Continental Automotive – Research
& Development, Bangalore

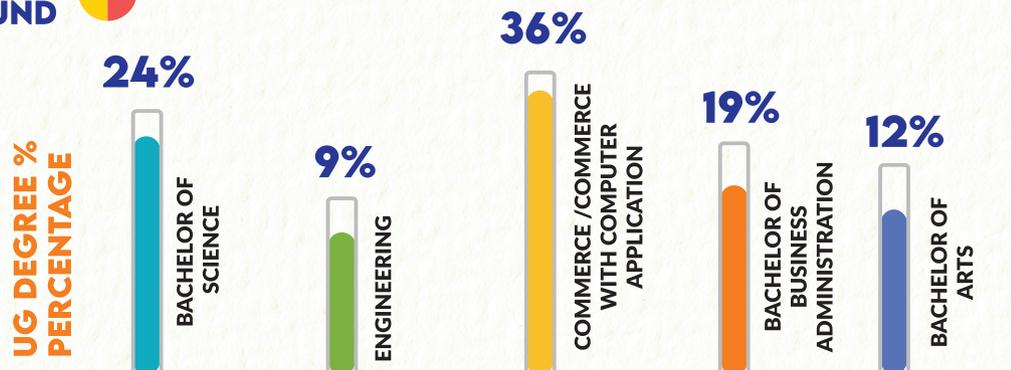
Mr. P. Senkuttuvan

Sales Manager
Asian Paints Ltd., Madurai



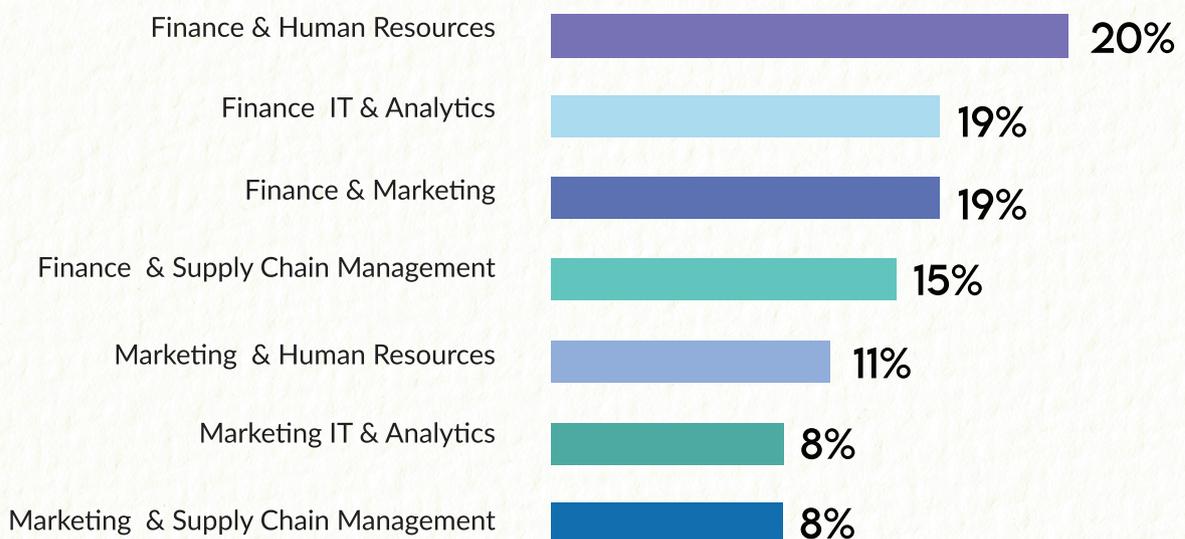


ACADEMIC BACKGROUND





MBA | SPECIALIZATION DIVERSITY



INFRASTRUCTURE FOR AN ECOSYSTEM OF LEARNING



LIBRARY

JIM has a well stacked air conditioned library with a rich collection of books, journals, periodicals and electronic resources along with access to EBSCO and many online databases. The courses are designed in such a way that the students have to regularly use library resources for assignments and classroom presentations.





ICT FACILITY

The computer lab is well furnished with latest IT infrastructure, software and high speed internet connectivity. Workshops that require use of systems are conducted in the lab. The lab is used to familiarize the students with the latest software and work effectively in office applications. The lab has high configuration computers to meet the demands of the students. The workstations are connected to 31 BM rack servers. JIM has 100 Mbps dedicated leased line for internet with Wi-Fi facilities for all the faculty and students.

AUDITORIUM

A 250 seated fully air conditioned auditorium with quality acoustics and projection system is designed aesthetically to host guest lectures, presentations, seminars, workshops as well as orientations and other curricular talent shows on-stage.



INTERACTIVE SMART BOARD CLASSROOMS

All classrooms are well furnished, air-conditioned with audio visual facilities and equipped with dedicated interactive smart boards to facilitate the use of online resources to help in effective learning.





SPORTS AND GAMES

Sports and games are the integral part of learning at JIM. Students play Tennis, Volley Ball, Table Tennis and other indoor games in the evening.

JIM WOODS

A serene atmosphere for the students to gather for newspaper reading and learning activities.

LEARNER'S CORNER

A waste dumping pit was converted into a beautiful learners' corner named RATIO STUDIORUM. Students go there for practicing public speaking, declamation and debate.

VIDEO CONFERENCE FACILITY

Video Conferencing Facility in JIM helps in continuous interaction with experts from industries and academicians from leading business schools.

LANGUAGE LAB

Communication is the single most vital skill for both learning and employment. A large number of students come from rural areas from Tamil Medium Schools. Therefore, training them in English communication requires a language lab. A part of the computer lab is converted to language lab.

PERSONAL GROWTH AND COUNSELLING LAB

To address to the personal needs of the students there is a Personal Growth and Counselling Lab.

SOSA INCUBATION CENTRE

JIM has been experimenting various initiatives to promote entrepreneurial interest and skills among the students and hone the skills of budding entrepreneurs. To facilitate this process, an incubation centre is designed where a group of entrepreneurs can work. It has six workstations to work on projects.



SPECIAL PROGRAMMES





PREPARATORY COURSE

Preparatory course is conducted for 21 days before the start of the first semester to prepare students to meet the requirements of rigorous management education at JIM. Input sessions are given on fundamental courses like Accounts, Mathematics, Economics, Quantitative techniques, Communication skills and life skills including yoga.



THE INSTITUTION-INDUSTRY NETWORK

Institute-Industry interaction is one of the most critical differentiator among management institutions. This will greatly impact the learning process in MBA programme. JIM aims at bridging the gap through introducing programs like visits to local industries and participating in conclaves and programmes organized by them.



PGL WORKSHOP

JIM believes in developing a strong personality with adequate self understanding, ability to manage oneself and effectively relate with others. It offers special training programmes. An intensive three day workshop is conducted in the areas of personal growth, building self esteem, value formation and interpersonal effectiveness.



INDUSTRY READY TRAINING

Campus placement gets top priority in an MBA programme. While the whole MBA programme focuses on personal growth, interpersonal effectiveness that are vital for placement and career growth, there is a well planned industry ready training by competent professionals from outside in the second year to prepare them for placement.



Life at JIM is a vibrant blend of class lectures, study sessions, management meets, competitive sports and cultural meets. There are seminars, guest lectures and workshops where a student is exposed to diverse views, opinions and ideas of many of the greatest minds in the world of business. Yet, a good part of the JIM life will not just be academic. There is a CEO Connect that brings CEOs from companies to share their expert knowledge with the student community.



STARTUP MELA : NURTURING ENTREPRENEURS

Every student is asked to come up with a business idea. Every step in learning is woven around that idea to commercialize it and convert it into a startup. JIM conducts a Startup Mela in which angel investors are invited to evaluate the business ideas. After a rigorous evaluation of the ideas, the best teams will be rewarded with a cash prize amounting to 1,00,000. The selected teams will receive the opportunity to attend a boot camp at an incubation centre, allowing them to further develop and enhance their ideas. By this JIM prepares to produce employers not just employees.





LIFE AT JIM

Life at JIM is an engaging and enriching experience. It is an integrated learning environment which combines a series of learning events. All that happen at JIM lead to learning; lectures, tutorials, business games, case presentations, management events, seminars, conferences, cultural fests, sports, festivals, birthday celebrations, industry visits, social responsibility activities, neighbourhood engagement programmes, group discussions, clubs, outbound training and workshops. Students take their meals and refreshments in the canteen 'Magis Cafe' with enhanced facilities. There is always a blend of academic rigor and joyful togetherness in JIM.

Students learn in teams: They are part of team processes and master the skills for working in teams. They are helped to discover their potentials and hone them towards professional excellence. They learn every aspect of life here.

OUTBOUND LEARNING

At JIM, it is strongly believed that learning also happens outside the classrooms. Learning has to be fun and the learner should enjoy learning. Students are taken out of their classrooms periodically to learn their management lessons and to explore their potential. The students are given the experience of outbound learning, which builds their confidence, uncovers their leadership skills and encourages to work in teams. In outbound learning, the learner learns by doing.



INSTITUTE PROGRAMS



JIMNESIA

'JIMNESIA' – Talent Hunt is an annual social fest for students in JIM. It is a two days show, wherein every one meet up as a family . Arrangement of competitions both academic and cultural make the events during the day. It is a festival of ability in being as one and perceiving oneself in others. It expects to fabricate solidarity of brains and hearts required for the Life in JIM.

STUDENT ADVISORY COUNCIL (SAC)

JIM focuses on student activities along the rigorous academic programmes. Student Advisory Council (SAC) is a student initiative to develop managerial competencies through programmes designed and run by the students, where they showcase their skills and develop them. All the extracurricular activities, sports, clubs and festivals are conducted by SAC led student community.

JIM CONNECT

A monthly E- news letter is designed and led by JIM students. The aim of this e-newsletter is to provide the updates and trending information, along with facts and details about fields like technology, upcoming innovative products, latest courses of study, trends and turns in market and much more. JIM always strives to be rooted while spreading its wings to reach greater heights, therefore in this newsletter there is a regular feature on Management concepts in Thirukkural.

JIMSPIRE

It is a business-focused extravaganza where students showcase their diverse talents to boost social interaction - the exchange of creative ideas and concepts. The one-day national-level management meet for PG students is meant to augment the student's practical learning experiences. The series of events designed for the entire day is primarily intended to foster the business instincts of young minds. JIM believes in nurturing ideas that will bring positive changes

in tomorrow's business ecosystem.

XCHANGE

XChange is a student led management event conducted for UG students across the country. This helps JIM students to develop thinking and organizing skills while enabling students from other colleges to show case their managerial competency.

CLUBS

The students form learning clubs based on their area of specialization. They organize special events, discussions and visit places to deepen their understanding and skills. They also organize one mega - 'Signature Event' to exhibit their leadership skills.

FINANCE

The students with passion for finance gather regularly to analyse and interpret the financial statements of companies, discuss business plans, conduct stock wars and converse with experts in the field.

HR

The HR club invites experts among the HR practitioners and actively discuss the various HR issues, labour laws, recruitment practices, competency mapping procedures and performance management practices.

MARKETING

The marketing club meets every week to discuss emerging areas and trends such as digital marketing and social entrepreneurship. They conduct games, workshops to simulate marketing activities such as product launch, brand exercises and design advertisements.

IT & ANALYTICS

The systems students meet frequently to generate new ideas for developing information system for organisational efficiency and applications for specific need. They learn tools of business analytics and gain hands on experience in analytics through special workshops.

SUPPLY CHAIN MANAGEMENT

The SCM club organizes events to update the students on the current trends and opportunities in the field of supply chain and logistics.

RYC

This club works in collaboration with Rotaract City, Trichy Chapter. RYC provides an opportunity for the students to enhance the knowledge and skills that will assist them in personal development, to address the social issues.

CONFERENCE

JIM organizes international conference every year to bring together academicians, researchers and management professionals to discuss on the emerging trends in business. This provides students with diverse perspectives and insights in important areas of business. The students acquire and apply managerial skills as they involve actively in planning and organizing the conferences.

SUMMER INTERNSHIP PLACEMENT (SIP)

SIP plays a vital role in the MBA program. Students go to companies and market places for two months after the first year. They learn from hands on experience, get exposed to the real business situations and try to link their academic learning to the practical problems. Faculty guide them, visit them and help their learning better. Some of the students get pre-placement job offers after the SIP.

PLACEMENTS

Placement is an indicator of the performance of a Business School. JIM has successfully placed 105 students out of 120 for the batch 2021 – 2023. More than 50 companies have come for placement with an average salary package of 5.85 lakhs and the highest offered was 13.80 lakhs. This year the maximum jobs were in finance, followed by Microfinance and FMCG for sales. The recruiters represented various sectors like BFSI, Manufacturing, Telecom, IT, Analytics, Media and Retail. Some of the prominent recruiters were Federal Bank, ITC, HDFC Life, CUB, ICICI Securities & TCS



OUR RECRUITERS



MARKETING & FINANCE



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Internship

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Specialization

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Veda Antony Asath S

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Digital Associate, 9 months

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MARKETING & FINANCE



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I never
dreamed
about
success.
I worked
for it.

”

- Estee Lauder

FINANCE - IT & ANALYTICS



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MARKETING & HUMAN RESOURCES



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Specialization

Marketing - IT & Analytics



J Rex Arockia Roshan

B.B.A., Madras Christian College, Chennai

Internship

Hindustan Unilever Ltd., Tiruchirappalli

Specialization

Marketing - IT & Analytics

MARKETING - IT & ANALYTICS



B Hari Haran

B.Tech.,Prist University ,
Tanjore

Internship

Hindustan Unilever Ltd.,
Tiruchirappalli

Specialization

Marketing - IT & Analytics

MARKETING & SUPPLY CHAIN MANAGEMENT



Saumia S

B.B.A.,Seethalakshmi
Ramaswami College,
Tiruchirappalli

Internship

Flowtech Pumps and Motors,
Bangalore

Specialization

Marketing & Supply Chain
Management



Joshua Don Moen A

B.Sc., Computer Science,
St. Joseph's College,
Tiruchirappalli

Internship

Kerry Indev Logistics Pvt.
Ltd., Chennai

Specialization

Marketing & Supply Chain
Management



M E Divyaa

B.B.A.,AIMAN College for
Arts & Science for Women ,
Tiruchirappalli

Internship

Dalmia Cement (Bharat) Ltd.,
Tiruchirappalli

Specialization

Marketing & Supply Chain
Management



B Jai Quty Deena

B.Sc., Computer Science,
Bishop Heber College,
Tiruchirappalli

Internship

Kerry Indev Logistics Pvt.
Ltd., Chennai

Specialization

Marketing & Supply Chain
Management

MARKETING & SUPPLY CHAIN MANAGEMENT



J Jerry Allan

B.Com., Corporate Secretaryship
Loyola College, Chennai

Internship
Century Plyboards (I) Ltd,
Tiruchirappalli

Specialization
Marketing & Supply Chain Management



A P Yogesh

B.C.A., Bishop Heber College,
Tiruchirappalli

Internship
L&T WET IC, Chennai

Specialization
Marketing & Supply Chain Management



J M Mahima Therese

B.A., History
Holy Cross College,
Kanyakumari

Internship
Kerry Indev Logistics Pvt.
Ltd., Chennai

Specialization
Marketing & Supply Chain Management



G Shanmuganathan

B.B.A., Bishop Heber College,
Tiruchirappalli

Internship
Kellogg's, Coimbatore

Specialization
Marketing & Supply Chain Management



Sriganesh B

B.Tech., Computer Science and Engineering, Sastra (Deemed to be University), Thanjavur

Internship
Dalmia Cement (Bharat) Ltd.,
Tiruchirappalli

Specialization
Marketing & Supply Chain Management



J Alam Jerophel

B.B.A., National College,
Tiruchirappalli

Internship
Kellogg's, Coimbatore

Specialization
Marketing & Supply Chain Management



F Kishore Samson

B.B.A., Bishop Heber College,
Tiruchirappalli

Internship
Kerry Indev Logistics Pvt.
Ltd., Chennai

Specialization
Marketing & Supply Chain Management



A Faizal

B.Com., St. Joseph's College,
Tiruchirappalli

Internship
Kerry Indev Logistics Pvt.
Ltd., Chennai

Specialization
Marketing & Supply Chain Management

MARKETING & SUPPLY CHAIN MANAGEMENT



R J Joewin Sam Roy

B.E., ECE
K Ramakrishnan
College of Technology,
Tiruchirappalli

Internship
DURAFIT, Tiruchirappalli

Specialization
Marketing & Supply Chain
Management



M Maria Jonish

B.Sc., Mathematics,
CSI Jeyaraj Annapackiam
College, Tenkasi

Internship
Excel Maritime Logistics and
Pvt. Ltd., Chennai

Specialization
Marketing & Supply Chain
Management



A Merlin Princy

B.Sc., Physics, St. Joseph's
College, Tiruchirappalli

Internship
Century Plyboards (I) Ltd,
Tiruchirappalli

Specialization
Marketing & Supply Chain
Management



S Rakesh Klinton

B.Com.,
American College, Madurai

Internship
Hindustan Unilever Ltd.,
Tiruchirappalli

Specialization
Marketing & Supply Chain
Management



Velkan G

B.Sc., Hospitality and Hotel
Administration, Institute of Hotel
Management Catering Technology
& Applied Nutrition, Chennai

Internship
Kellogg's, Chennai

Experience
TATA Starbucks, Chennai,
Senior Barista, 8 Months.

Specialization
Marketing & Supply Chain
Management



M Mounish Patrick

B.Sc., Agriculture, Karunya
Institute of Technology and
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University), Coimbatore

Internship
Kothari Sugars & Chemicals
Ltd., Tiruchirappalli

Specialization
Marketing & Supply Chain
Management

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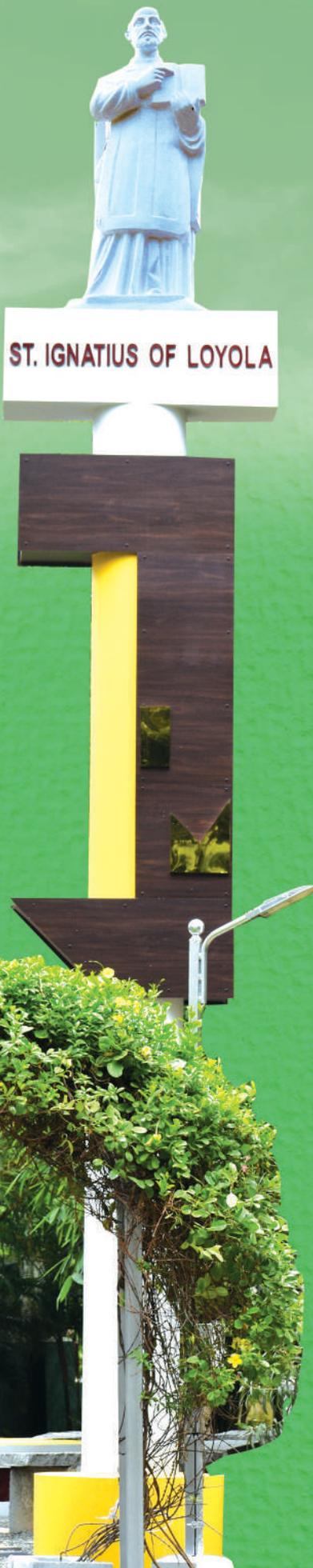
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THE STATUE OF
ST. IGNATIUS OF LOYOLA,
GRACES THE JIM CAMPUS
AND THE SAINT'S SPIRIT GUIDES
THE INSTITUTE TOWARDS
EXCELLENCE.



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